

The Partially Sighted Society

Seeing the way forward, together.

Corporate Charity Partnerships

Information Pack



THE SYMBOL OF



VISUAL DISABILITY

Welcome!

Thank you very much for taking the time to read about all our amazing work and how we can build a mutually beneficial relationship.

In this special first edition, you will learn how we as a charity, enrich the lives of those living with sight loss and how your company can help us achieve even more, at the same time as becoming more visually impaired aware.



There are more than **TWO MILLION** people living with sight loss in the UK today, with that number predicted to double by the year 2040. Whilst this is extremely concerning, we believe our vital work will help bring support to those who receive this life-changing diagnosis and help bring awareness to this silent, invisible disability.

Each year, our workload increases and as such our need for funding becomes ever more important and as a non-profit charity which receives no statutory funding, donations and fundraising are vital in allowing us to continue our mission.

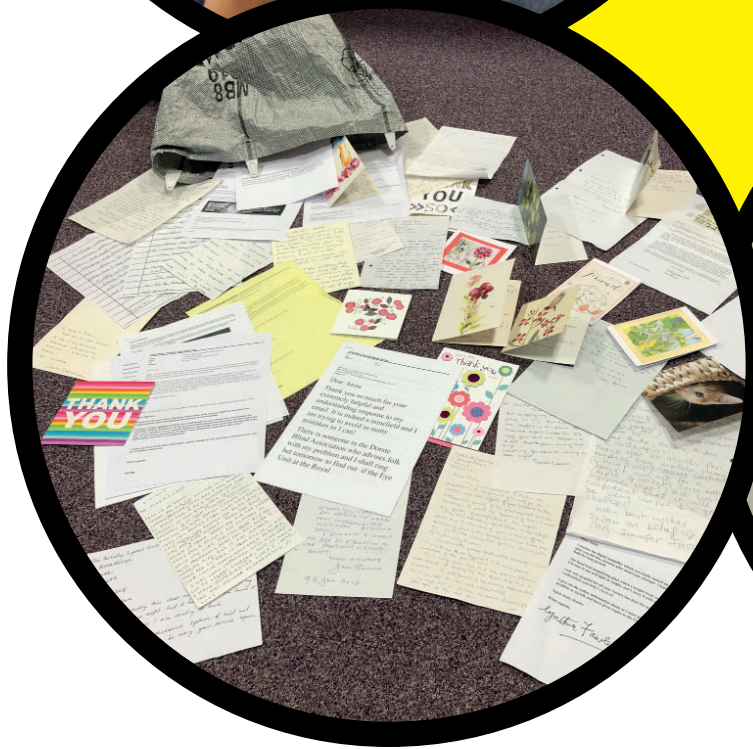
Whilst we do not expect donations for our services, we do believe that generosity should be rewarded

and eventually be beneficial to the contributors, that is why we are here today. We believe we can offer great value to businesses partnering with us, through the provision of visual impairment team building exercises for your staff and/or colleagues, promotion through our ever-growing social media presence, and a certification of 'Visually Impaired Aware' for businesses that participate in our training. All of which will be detailed later on in this brochure.

Our Mission

To provide outstanding emotional and practical support to those living with sight loss across the country, through the provision of visual aids, enhanced low-vision sight tests, assessments and training.

Our Impact



Throughout our many years of operating as a charity, it has been our greatest pleasure to have helped change the lives of thousands of people living with sight loss. Here are just some of the testimonials we have received recently via the letters pictured above.

"It is so special to have an organisation offering such a range of items to mitigate the shock of losing one's sight". - Derek, from Doncaster

I am forever grateful for all the friendly help and advice you have given me over the last few months, you offer a wonderful service! - Cynthia, from Hull

"I can't thank you enough! It was probably the first time anybody understood my daughter's situation, it has been life changing for us. - Jill, from Wales

How We Make a Difference



Free Low Vision Assessments/Eye Tests

Provided by industry specialists, our free low vision assessments and eye tests are designed to demonstrate to people living with sight loss, how best to make the most of their remaining vision.

Printing of Bespoke School Books

Our in-house printing service produces a variety of bold and wide lined exercise school books, diaries, calendars and planners for children and adults with sight loss. Our surplus stock is also donated to underprivileged children with sight loss in Tanzania, Africa as pictured above.

Support and Social Groups

Social isolation is very common for people living with sight loss. To combat this we facilitate fantastic activities such as knitting (and nattering), day trips out and arranging visits of fascinating guest speakers.

**Find out how else we make a difference by visiting our website:
partsight.org.uk**

Our Year In Numbers

**Over 2 Million
Pages Printed**

**500+ Free Eye
Tests and
Assessments**

**860 Hours of
Phone Call
Support**

**50 Support
Group Sessions**

**Over 1000
Books Donated
to Africa**

**10,000+
Newsletter
Recipients**

How You Can Make a Difference



£25 a month

Your company can provide all the materials needed for us to host our bi-monthly coffee mornings, knit and natter and support and social groups which are essential in alleviating social isolation.

£100 a month

Will go towards funding our brand new audio service PSS iTalk, which gives listeners help and advice about living with sight loss. Available worldwide, this service is a fantastic advertising opportunity.

£250 a month

Will fund our highly skilled and qualified optometrist to provide free enhanced sight tests for people living with low vision.

£300 a month

Will fund a Life After Sight Loss information course for people who are newly diagnosed, their carers and family members.

£500 a month

Will fund a combined free enhanced eye test and low vision assessment. In addition, it will contribute to expanding our service's scope so that we can reach more people who desperately need us.



How Will This Benefit your Business?

Low Cost, Quality Promotion

Improve the scope or quality of your business' optics with your ethically minded approach of supporting a smaller charity. Sponsoring our charity will increase your value to those who use businesses that show strong moral values and philanthropy.

Having Fun Promoting Corporate Social Responsibility

Supporting a charity such as ours enhances a company's credibility in a way that can spread a positive attitude amongst your audience and staff helping you to reach new markets and increase morale within your team.

Lowered Fees on Corporate Visual Impairment Awareness Training

Becoming one of our partners could mean reduced rates on training days for your team, so that you can become more 'Visually Impaired Aware' and receive our Certificate of VI Awareness. It includes allowing the use our 'Symbol of Visual Disability'™ at your location or as part of your marketing strategy to help you to attract the 2 million people living with sight loss.



JustGiving Donate to The Partially Sighted Society

THE SYMBOL OF



VISUAL DISABILITY

Contact us

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**Marketing Enquiries:
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**Follow us on social media:
@partsight**

**Or visit our website
partsight.org.uk**